

VIP Referral Program for Past Clients

Introduction:

At Schafer Brothers Remodeling, we deeply value the relationships we've built with our past clients. As a token of our appreciation, we're excited to introduce our **VIP Referral Program**, where you can earn up to **\$1,000.00** for referring new clients to us. When a referral leads to a successful remodeling project, you'll not only help someone transform their space but also receive a generous reward for your support.

Program Overview:

Our VIP Referral Program is designed specifically for past clients who have worked with us before. As a VIP, you are eligible to refer friends, family, neighbors, or colleagues who are interested in residential or commercial remodeling. If we successfully complete a project for your referral, you can earn up to **\$1,000.00** for your referral.

How It Works:

1. Refer a New Client:

- a. As a past client, you are automatically considered a VIP member of our program.
- b. Share your positive experience with friends, family, or colleagues who are considering a remodeling project.
- c. When you refer someone to us and they commit to SBR for a remodeling project, you become eligible for a reward.

2. Qualifying Referral:

- a. For the referral to qualify, the referred client must be a **first-time client**—meaning they have not previously worked with us.
- b. At the **initial consultation meeting**, it must be established who the referral is from.
- c. The project must be valued at **\$40,000.00 or more**. If the project values at less than \$40,000.00, the reward would be adjusted to 2.5% of the contractual signed agreement.
- d. The referred client must sign a contract with us, and the project must be **completed and paid in full** before any payout is issued.

3. Receiving Your Reward:

- a. For each successful referral that meets the above criteria, you can earn up to **\$1,000.00**.

- b. To receive the full **\$1,000.00** reward, the project must meet the **\$40,000.00** minimum value and be fully completed and paid in full.
- c. Once the project is finished and payment is received, you will be contacted to arrange for your reward payout.

4. Marketing Requirement:

- a. In exchange for receiving the full **\$1,000.00**, you must agree to have your **photo** taken at the time you receive your payout. This photo will be used for marketing purposes to help us showcase the positive experiences of our clients.
- b. The photo will be used in various marketing materials, including but not limited to our website, social media, email newsletters, and print advertisements.
- c. If you prefer not to have your photo taken/used, you will still receive an adjusted reward, it will be **\$500.00** instead of the full \$1,000.00.

Key Program Details:

- **Eligibility:**
 - Only **past clients** of Schafer Brothers Remodeling who have previously completed a remodeling project with us are eligible to participate.
 - Referrals must be first-time clients who have not previously worked with us.
- **Referral Requirements:**
 - The remodeling project must exceed **\$1,000.00** in value.
 - The project must be **completed** and **paid in full** for the referral to qualify.
- **Reward Amount:**
 - **\$1,000.00** for a successful referral if the project exceeds \$40,000.00, is completed, and is paid in full, and you agree to the photo requirement for marketing purposes.
 - **\$500.00** for a successful referral if you choose not to have your photo taken/used for marketing.
- **Payment Timing:**
 - Your reward will be paid to you once the referred client's project is completed and paid in full.
 - Payment will be issued within approximately **7–10 business days** after project completion and final payment.
- **Photo Requirement:**

- As part of the program, you must agree to have your photo taken when receiving your payout. This helps us celebrate your success and share your positive experience with others.
- If you are uncomfortable with this, you can still receive a reward, but it will be adjusted to **\$500.00**.

How to Get Started:

1. Refer a Friend:

- a. Share your experience with friends, family, neighbors, or colleagues who are interested in remodeling their homes.
- b. Simply have them contact us and mention your name as their referral source.

2. Get in Touch:

- a. Once the referral leads to a signed contract and project completion, we will notify you that you've earned your reward.

3. Receive Your Reward:

- a. Once the project is completed and paid in full, we'll arrange a time for you to receive your reward, where we'll also take your photo for marketing purposes (if you're opting for the full \$1,000.00 reward).

Terms & Conditions:

- **Project Value:** The project must exceed **\$40,000.00** to qualify for the full \$1,000.00 reward.
- **Photo Requirement:** To receive the full \$1,000.00 reward, you must agree to have your photo taken at the time of payment for use in marketing. If you decline, your reward will be adjusted to \$500.00.
- **Eligibility:** Only past clients of Schafer Brothers Remodeling who have had a completed project with us are eligible for the VIP Referral Program.
- **Referral Completion:** The referred project must be completed, and full payment must be received before any rewards are paid.
- **Fraud Prevention:** Attempts to game the system (such as referring family members or self-referring) will result in disqualification from the program.

