

## VIP Referral Program for Past Clients

### Introduction:

At Schafer Brothers Remodeling, we deeply value the relationships we've built with our past clients. As a token of our appreciation, we're excited to introduce our **VIP Referral Program**, where you can earn up to **\$500** for referring new clients to us. When a referral leads to a successful remodeling project, you'll not only help someone transform their space but also receive a generous reward for your support.

### Program Overview:

Our VIP Referral Program is designed specifically for past clients who have worked with us before. As a VIP, you are eligible to refer friends, family, neighbors, or colleagues who are interested in residential or commercial remodeling. If we successfully complete a project for your referral, you can earn up to **\$500** for your referral.

### How It Works:

#### 1. Refer a New Client:

- a. As a past client, you are automatically considered a VIP member of our program.
- b. Share your positive experience with friends, family, or colleagues who are considering a remodeling project.
- c. When you refer someone to us and they commit to SBR for a remodeling project, you become eligible for a reward.

#### 2. Qualifying Referral:

- a. For the referral to qualify, the referred client must be a **first-time client**—meaning they have not previously worked with us.
- b. At the **initial consultation meeting**, it must be established who the referral is from.
- c. The project must be valued at **\$5,000 or more**. If the project values at less than \$5,000, the reward would be adjusted to 10% of the contractual signed agreement.
- d. The referred client must sign a contract with us, and the project must be **completed and paid in full** before any payout is issued.

#### 3. Receiving Your Reward:

- a. For each successful referral that meets the above criteria, you can earn up to **\$500**.

- b. To receive the full **\$500** reward, the project must meet the **\$5,000** minimum value and be fully completed and paid in full.
- c. Once the project is finished and payment is received, you will be contacted to arrange for your reward payout.

**4. Marketing Requirement:**

- a. In exchange for receiving the full **\$500**, you must agree to have your **photo** taken at the time you receive your payout. This photo will be used for marketing purposes to help us showcase the positive experiences of our clients.
- b. The photo will be used in various marketing materials, including but not limited to our website, social media, email newsletters, and print advertisements.
- c. If you prefer not to have your photo taken/used, you will still receive an adjusted reward, it will be **\$250** instead of the full \$500.

**Key Program Details:**

- **Eligibility:**
  - Only **past clients** of Schafer Brothers Remodeling who have previously completed a remodeling project with us are eligible to participate.
  - Referrals must be first-time clients who have not previously worked with us.
- **Referral Requirements:**
  - The remodeling project must exceed **\$5,000** in value.
  - The project must be **completed** and **paid in full** for the referral to qualify.
- **Reward Amount:**
  - **\$500** for a successful referral if the project exceeds \$5,000, is completed, and is paid in full, and you agree to the photo requirement for marketing purposes.
  - **\$250** for a successful referral if you choose not to have your photo taken/used for marketing.
- **Payment Timing:**
  - Your reward will be paid to you once the referred client's project is completed and paid in full.
  - Payment will be issued within approximately **7–10 business days** after project completion and final payment.
- **Photo Requirement:**

- As part of the program, you must agree to have your photo taken when receiving your payout. This helps us celebrate your success and share your positive experience with others.
- If you are uncomfortable with this, you can still receive a reward, but it will be adjusted to **\$250**.

## How to Get Started:

### 1. Refer a Friend:

- a. Share your experience with friends, family, neighbors, or colleagues who are interested in remodeling their homes.
- b. Simply have them contact us and mention your name as their referral source.

### 2. Get in Touch:

- a. Once the referral leads to a signed contract and project completion, we will notify you that you've earned your reward.

### 3. Receive Your Reward:

- a. Once the project is completed and paid in full, we'll arrange a time for you to receive your reward, where we'll also take your photo for marketing purposes (if you're opting for the full \$500 reward).

## Terms & Conditions:

- **Project Value:** The project must exceed **\$5,000** to qualify for the full \$500 reward.
- **Photo Requirement:** To receive the full \$500 reward, you must agree to have your photo taken at the time of payment for use in marketing. If you decline, your reward will be adjusted to \$250.
- **Eligibility:** Only past clients of Schafer Brothers Remodeling who have had a completed project with us are eligible for the VIP Referral Program.
- **Referral Completion:** The referred project must be completed, and full payment must be received before any rewards are paid.
- **Fraud Prevention:** Attempts to game the system (such as referring family members or self-referring) will result in disqualification from the program.

